

DATA PROCESSING NOTICE FOR VISUAL PERSONAL DATA TO BE PROCESSED IN ORGANIZATIONS, EVENTS, AND CATALOGUE SHOOTS

To Whom It May Concern,

As Invent Yazılım Danışmanlık A.Ş., (hereinafter referred to as “**INVENT**” or “**the Company**”), located at “Reşitpaşa Mahallesi Katar Caddesi No:4/1/302 Sarıyer/İstanbul”; we process your personal data, including your name, surname, and visual personal data in the form of photographs and camera footage, for the following purposes:

- Ensuring compliance with obligations set forth in the Personal Data Protection Law No. 6698 of the Republic of Türkiye and the secondary regulations established by the Law,
- Planning of Human Resources Processes,
- Organization and Event Management,
- Executing Social Responsibility and Civil Society Activities.

Your personal data is processed solely for the purposes stated above. Your personal data is collected through automatic and non-automatic means for the purposes referred to above, pursuant to the legal basis of obtaining explicit consent from the relevant individual specified in Article 5(1) and Article 6(3-a),(4) of the Personal Data Protection Law No. 6698 (“Law”). You may withdraw your explicit consent at any time and consult your department administrators/INVENT officials regarding this matter. The personal data referred to above shall be transferred, for the purpose of executing the relevant objectives, to the suppliers contracted by the Company, to foreign countries where the servers of the relevant social media accounts are located, and to the Company’s website, in accordance with Article 8(1) and Article 9 of the Law.

Your personal data referred to above shall be transferred to foreign countries where the servers of the relevant social media accounts are located, incidentally, in accordance with Article 9(6)(a) of the Law, provided that the relevant person is informed of the potential risks and explicit consent is obtained.

You may request to exercise your rights;

- To obtain information on whether your personal data is being processed,
- To request information if your personal data has been processed,
- To learn the purpose of processing your personal data and whether your data is used in accordance with its purpose,
- To have knowledge of the third parties to whom your personal data is transferred domestically or abroad,
- To request correction of your personal data in case of incomplete or incorrect processing,
- To request the deletion or removal of personal data within the framework of the conditions foreseen in Article 7 of the Law,
- To request notification of the transactions carried out pursuant to Article 11(d) and (e) of the Law to third parties to whom your personal data has been transferred,
- To object to the occurrence of a result against you through the analysis of your processed data exclusively by automated systems.
- To request compensation for damages in the event that you suffer damage due to unlawful processing of your personal data,
- To request the removal of your visual personal data published on the internet,

By contacting INVENT at any time. To submit your requests regarding your rights and the application of the Law, you may fill out the application form available at www.inventanalytics.com and send it with your wet signature to the address ‘Reşitpaşa Mahallesi Katar Caddesi No:4/1/302 Sarıyer/Istanbul’ via

notary, registered mail with return receipt, or in person. Alternatively, you may send the application form filled out electronically after signing it with your mobile signature or secure electronic signature to invent@hs03.kep.tr or info@inventanalytics.com, using your KEP (Registered Electronic Mail, REM) address or the email address currently registered in the Company's data recording system. INVENT will respond to requests within this scope in writing without charging a fee for up to ten pages; for each page exceeding ten pages, a service fee of 1 Turkish Lira will be charged. If the response to the application is provided on a recording medium such as a CD or flash drive, the fee requested by the Company shall not exceed the cost of the recording medium.

In the application that includes your explanations regarding the rights you have as a personal data owner and that you will make to exercise your rights mentioned above and the right you request to exercise; the matter you are requesting must be clear and understandable, the matter you are requesting must be related to you personally or if you are acting on behalf of someone else, you will need to submit your special power of attorney certified by a notary public. In accordance with the "Communiqué on the Procedures and Principles of Application to the Data Controller", it is mandatory to include the following elements in your applications: name-surname, signature, Republic of Türkiye identification number, residence or workplace address, e-mail address, telephone and fax number, subject of the request. Applications that do not include the above mentioned elements will be rejected by INVENT.

INVENT YAZILIM DANIŞMANLIK A.Ş.